

BINDERY

Our Bindery team takes the printed materials and folds, trims and assembles into a variety of finished products:

- Stationary
- Business cards
- Brochures
- Magazines
- Calendars
- Table tents
- Postcards
- Pocket folders

Book binding options include:

- Spiral binding
- Perfect binding
- Saddle stitching
- Three ring binders
- Case binding



1340 North 17th Street, Harrisburg, PA 17103
phone **717.232.0144** • toll free **800.336.2522**
www.artcomsys.com



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OFFSET PRINTING

Art Communication Systems Offset Printing is a superior way to ensure great pricing with a spectacular end product. ACS has over thirty years of experience in the industry and we've worked hard to perfect the art of offset printing. With a keen eye for detail, our craftsmen take pride in the vibrant color and brilliant clarity that can only be found in a project well done.

We offer a variety of choices when it comes to offset printing:

- Forest Stewardship Council® (FSC®) certified stock
- Printing with soy/vegetable base inks
- 4 color process
- Envelope printing
- G7 certified

ACS is capable of producing a variety of projects both large and small. Our portfolio includes magazines, newsletters, brochures, rack cards, postcards, stationery, business cards, pocket folders and much more!



The mark of
responsible forestry



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DIGITAL PRINTING

With technology advancing at a lightning speed pace, it is important for ACS to introduce clients to current, efficient options for printing their projects. Digital printing is a modality that ACS is using to give clients a cost effective high quality product.

In essence, Digital printing allows clients to personalize and focus their printing through customized pieces, using variable data. For instance, your clients could receive a postcard with their name specifically printed. This way every client receives something personal, and makes a connection with their sender. The same is true with any pieces needing customization based on their demographic. Each piece would be highlighted with specific graphics and text.

Why Choose Digital Print over Offset Print?

- Perfect for high quality images
- Cost effect for low quantity jobs
- Makes sense for quick turnarounds
- Variable data printing increases return on direct mail

Here are some of the options available when you choose ACS digital printing:

- Variable data printing
- Small format printing (flyers, business cards and letterheads)
- Large format printing (up to 13 x 19)
- Quick turn
- Perfect for small print jobs



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MARKETING SERVICES

An engaging and consistent voice across all channels leads fans of your print campaigns to check you out on social media, and that makes your social fans pay attention to your print ads. Art Communication Systems will design a complete strategy to steer clients down a pathway of success.

We are available for each and every client. Whether it's simple advice on a current project, or complete and complex creative work, including:

- Advertising
- Sales and marketing instruction
- Mass media
- Market strategy

Art Communication Systems has various tools to help clients succeed. Our marketing coordinator will work with our design and sales team directly to develop a marketing strategy that meets your goal. Services include:

- Creative Campaign Plan targeting your products or audience
- Comprehensive Marketing Plan including direct mailing strategy
- Branding
- Social Media and Blog Management
- Email Marketing
- Basic Website Start Up

**Contact our
Marketing
Coordinator for a
free consultation
on our services!**



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CREATIVE SERVICES

Art Communication Systems has a talented group of designers available to provide unique creative services from the inception of the first concepts to the finishing touches placed on an already-designed projects. Our designers work closely with clients in order to provide a polished flawless product that effectively communicates our clients message to the desired audience.

Our graphic design department offers a variety of services, including:

- Creative design
- File preparation
- Image scanning and re-touch
- Layout
- Marketing and support

Pre-Press Services

- Free consultation available
- Online and FTP job submission available
- Online proofing
- Online approval

Art Communication Systems designers and pre-press artists have a combined total of over 65 years in the industry. They understand the importance of working together as a team to reach the ultimate goal of complete client satisfaction.



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MAILING & FULFILLMENT

When clients need a hassle free mailing experience, they turn to ACS. Our mailing and fulfillment department is the perfect solution for all of your needs. ACS is fully equipped to print, mail and deliver any piece of marketing material requested. Our team of professionals carefully monitor every step of the mailing process ensuring the highest quality possible.

ACS offers other innovative services at our mail house, including:

- Pre-Sorted Standard, Non-Profit and First Class
- Every Door Direct Mail (EDDM)
- Inkjet Addressing/Personalization
- Wafer Sealing, Match Mailings, Mail List Procurement
- Envelope Inserting up to 6"x9.5" Booklet Envelope

Direct mail is still a viable marketing tool!

- Highly targeted
- Highly measurable
- Individualized
- Cost effective
- Highly flexible



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PROMOTIONAL ITEMS

Personalizing your promotional products are a great way to **increase your company's brand exposure**. Art Communication Systems offers a variety of promotional items such as: **pens, cups, mugs, bags, awards, apparel and much more creative and unique items** that will be sure to make your company stand out among the competition.

Using promotional items can provide the many benefits to your company:

- They help to increase brand recognition
- They are tactile and are often kept around longer than other items
- Some items can be used as an alternative to a business card
- With ACS's unique products, all five senses can be engaged (sight, touch, smell, taste and hearing)
- Increase employee motivation and company morale
- Trade show traffic can be increased
- Can help to make a positive first impression to prospective clients

ACS professionals are available to help you find the most effective item to fit your needs. By offering promotional selection and ordering services, our customers receive the personal attention necessary to complete their projects effortlessly. Please contact us so a customer service rep or a sales associate can evaluate your needs in greater detail.



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ACS ONLINE

Specifically designed for our customers, our website will give you a better understanding of what Art Communication Systems is about! We will show you the many services we offer and also give you an idea of how you can utilize and integrate our solutions and services to maximize the value of your project.

With our website you will be able to:

- Submit jobs
- Submit quotes
- Upload files
- Proofs within seconds
- Shop promotional products

Please contact us today to see how it can benefit you!



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WHO WE ARE

WE ARE...

- Proud to be one of Central Pennsylvania's best kept secrets since 1982.
- A Company that grew from just 5 employees, to 35 employees today.
- A full service commercial printing and communications company.
- An Offset Printing Company.
- A Marketing Solutions Provider.
- A Digital Printing Company.
- A Direct Mail House.
- Graphic Designers.
- A Promotional Item Distributor.
- Forest Stewardship Council® (FSC®) Chain of Custody certified through the Rainforest Alliance.
- **Always Creating Solutions** that work to meet our client's goals in the most cost effective way.



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MISSION AND PHILOSOPHY

MISSION STATEMENT

To provide quality commercial printing and communication services that can work as singular solutions or together as integrated solutions to minimize cost and maximize return for every client.

ACS PHILOSOPHY

Art Communication Systems provides quality offset & digital printing, creative services, direct mail services, promotional items and marketing solutions for clients that we serve. We are committed to outstanding customer service and relationship building that focuses on the following six core principles:

- Integrity
- Honesty
- Professionalism
- Environmental awareness
- Effective communication
- Humility

At ACS, we believe that a strong commitment to integrity is the foundation to long lasting and solid relationships. We will be straight forward, honest and do the right thing, every time.

At Art Communication Systems, timeliness and superior quality are understood and expected for every project that we produce. We believe it is added value that makes the difference. Whether it is through proactive and effective communication, understanding client needs, offering effective solutions or offering environmentally friendly options, ACS is determined to approach every job with professionalism, humility and integrity.



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